Please amend the claims as follows:

What is claimed is:

1.   (Currently amended) A method for gathering a plurality of evaluations from a plurality of users who valuate a plurality of distributed content pages on a single web site using a content rating window and where each user meets a minimum evaluation criteria comprising:

using an evaluation program installed on a computer connected to a network, performing a first plurality of steps comprising:

accepting an access to the single web site by a user;

accessing a user evaluation criteria associated with the user;

creating a user session to track the access to each of the plurality of distributed content pages on the single web site, and for each of the plurality of distributed content pages accessed by the user, performing a second plurality of steps comprising:

determining whether a version of a distributed content page accessed by the user is associated with the content rating window, and when the version of the distributed content page accessed by the user is associated with the content rating window, determining whether the user meets the minimum evaluation criteria;

when the user meets the minimum evaluation criteria, using the content rating window to accept a user evaluation of the version of the distributed content page, saving the user evaluation as a user rating, and associating the user rating with the user session;

saving the version of the distributed content page, and a user session data; and

closing the user session when the user exits the web site;

wherein the plurality of distributed content pages on the web site are rated by a user who meets the minimum evaluation criteria; and

wherein the minimum evaluation criteria means a group of criteria defining a type of user who may evaluate a distributed content page.

2.   (Canceled)

3.   (Canceled)

4.   (Currently amended) The method of claim 1 wherein the evaluation program further performs steps comprising:

determining whether the user desires to evaluate the version of the distributed content page, and displaying the content rating window only when the user desires to evaluate the version of the distributed content page.

5.   (Currently mended) The method of claim 4 wherein the evaluation program further performs steps comprising:

responsive to the determination that the version of the distributed content page is not associated with the content rating window, determining whether the user has accessed a different distributed content page.

6.   (Original) The method of claim 5 wherein the evaluation program further performs steps comprising:

responsive to the determination that the user does not meet the minimum evaluation criteria for the content rating window, determining whether the user has accessed the different distributed content page.

7.   (Canceled)

8.   (Canceled)

9.   (Canceled)

10.   (Currently amended) The method of claim 1 wherein the user is offered an incentive for evaluating one or more of the plurality of distributed content pages.

11.   (Original) The method of claim 10 wherein the incentive is gifts, points, or miles.

12.   (Original) The method of claim 11 wherein the incentive is tracked in the user rating.

13.   (Original) The method of claim 12 wherein the user saves the user rating in a memory and completes the user rating at a later date.

14.   (Original) The method of claim 13 wherein the user rating may be categorized by any of the fields in the user session or the user rating.

15.   (Original) The method of claim 14 wherein the user completes the user rating by email, web browser, or telephone.

16.   (Original) The method of claim 15 wherein the user rating gathers evaluative information from the user based on the user's complete navigation of the plurality of the distributed content pages.

17.   (Original) The method of claim 16 wherein the user rating allows the user to evaluate the plurality of the distributed content pages.

18.   (Original) The method of claim 17 wherein the user reviews the distributed content page simultaneous with reviewing the content rating window.

19.   (Original) The method of claim 18 wherein distributed content administrator can distinguish between an accidental distributed content page request and an intentional distributed content page request by analyzing a duration data in the user session.

20.   (Original) The method of claim 19 wherein the distributed content page is a webpage.

21.   (Original) The method of claim 20 wherein the distributed content page is displayed on a portable electronic device.

22-45. (Canceled)